EIDOSMEDIA
MEDIA

EIDOSMEDIA

A multinational high-tech company standardizes and optimizes its project and portfolio management on an international level.

A clear and detailed visualization of project data enables an **optimal controlling basis** for the project management office

The new transparency facilitates **detailed** and **efficient project planning**, as well as on-time project closure

Detailed portfolio and resource overviews provide **up-to-date information** for resource forecasts and prevent work overload

Budget variances are minimized due to **regular controlling** of anytime available real-time data

THE CHALLENGE

EidosMedia S.p.A. is an Italian software company headquartered in Milan. The company was founded in 1999. It has further subsidiaries in London, Paris, Frankfurt, New York, Sydney, and São Paulo.

EidosMedia's main product is a multi-publishing-software for the media industry. Besides media, they also serve other areas like financial services, the public sector, and life science with its specially designed publishing solutions. Its best-known customers are The Washington Post, Le Monde, Deutsche Post, or the Financial Times.

Most of the company's projects are customer IT projects managed with various tools, such as MS Project for project planning, Excel for project controlling, in-house developed software for time tracking, and a separate solution for portfolio management.

With its numerous subsidiaries, the company is strongly internationally cross-linked. Therefore, it is not uncommon that, for instance, a project contributor from the USA contributes to a project of an Italian or French subsidiary.

Besides merging data from different tools, one of the main challenges was a correct and efficient resource management. Furthermore, it was challenging and labor-intensive to manage and visualize projects in a consistent way. In 2012, the EidosMedia GmbH, an independent German subsidiary of the Italian parent, had already recognized the necessity and benefits of a professional project management solution.

THE SOLUTION

After intensive web research, EidosMedia GmbH Germany shortlisted ONEPOINT Projects for a closer review. A web presentation and a short test phase followed, which convinced them in no time. Within a month, EidosMedia GmbH Germany licensed ONEPOINT's software solution.

After a quick and uncomplicated rollout with a two day-workshop, the German subsidiary's key users were able to use ONEPOINT Projects and train their project contributors in-house.

Four years after the introduction of ONEPOINT Projects in Germany, the parent company EidosMedia S.p.A. established a project management office (PMO) responsible for the whole Group to better overview all international projects and portfolios. Most subsidiaries still struggled with double resource allocation and the resulting work overload. Furthermore, it was very labor-intensive for the PMO to control worldwide project data and edit it for the management board. Therefore in 2017, it was decided to start with a group-wide rollout of a professional project management solution.

After an international tender, ONEPOINT Projects was chosen by EidosMedia once again. The main reasons for this decision were the positive experience of the German colleagues and their professional knowledge grown over the last years and the bidirectional Jira Connector and the REST API capability of ONEPOINT Projects.

The Jira Connector and the REST API capability allow contributors to work group-wide with their familiar tools, like Jira or EidosMedia's in-house developed time tracking tool.

Because of ONEPOINT's straightforward designed set-up, the worldwide rollout could be conducted entirely in house. Their German colleagues briefed the PMO and other key users via web meetings. Also, processes and information were written down that can be accessed anytime by the respective team members.

THE BENEFIT

International project data is now automatically gathered in ONEPOINT Projects. This real-time data is a valuable controlling and decision basis for the PMO and the management board. With ONEPOINT, the PMO now has access to corporate-wide project data anytime and anywhere and the ability to inform the management board about the current status of portfolios, projects, and resources at all times.

Also, project managers and contributors do not have to cope with double allocation and work overloads through a transparent resource utilization view.

According to Maria Cleofe Merico, Head of PMO, the new project transparency positively affects the workflow's project managers.

Fully managed by the PMO, project managers can now see not only their projects but also other ones. So, project managers are motivated to update and improve their project planning and execution consistently.

> *" The biggest benefit of ONEPOINT Projects is that I am now able to easily create reports and to check the current statuses of the projects and the pipeline at any time. Furthermore, I have the overview of all activities of the project managers and draw their attention to irregularities quickly.*
>
> **Maria Cleofe Merico, Head of PMO**
> **EidosMedia S.p.A.**

ONEPOINT Projects' support team is always in close dialogue with EidosMedia's PMO. With new versions of ONEPOINT Projects, ONEPOINT will implement several feature requests of EidosMedia to improve the existing Jira-ONEPOINT integration further and ensure an even more efficient workflow.

MAKE YOUR DAILY PROJECT WORK MORE EFFICIENT

If you are looking for a straightforward and flexible project management software to simplify your complex projects and portfolios, then you have come to the right place.

GET FREE TRIAL NOW

CONTACT US TODAY:

ONEPOINT USA
325 W. Washington St. #2225,
San Diego, CA 92103 USA
+1 (619) 985 0673

ONEPOINT Germany
Mühlenstrasse 13
85778 Haimhausen | Munich, Germany
+49 81 33 444 777

ONEPOINT Projects GmbH
Dietrich-Keller-Strasse 24/6,
8074 Raaba-Grambach | Graz, Austria
+43 316 267 267 0

info@onepoint-projects.com
www.onepoint-projects.com

ONEPOINT
Projects